

Keaton Anderson

Business Support Admin

Keaton Anderson is an ambitious **Sociology major** currently attending Morehouse College, where he specializes in the critical analysis of social structures and their intersection with the built environment. With a primary focus on **real estate development, urban design, and social media marketing**, he brings a unique, multidisciplinary perspective to project conceptualization and community engagement.

His foundational experience in the sector is diverse, including an internship at **Transwestern**, where he provided essential support through **market research** and general brokerage assistance. As an **Outreach Intern** at the startup Daniels Development Company (DDC), he gained invaluable experience in an agile environment, focusing on creating marketing materials and spearheading community outreach. This work, along with expertise at Atilier Verre, established his early knowledge of real estate finance, boutique luxury real estate development, interior design, and engagement.

Currently, as the Business Support Admin at **Northern Real Estate Urban Ventures (NREUV)**, Keaton plays a crucial, strategic role in the firm's growth by focusing on **RFP coordination**. He manages the complex process of responding to Requests for Proposals, ensuring all documentation is meticulously integrated and submitted, directly contributing to securing new community-focused projects. Originally from Bowie, Maryland, he is dedicated to leveraging his sociological insight and practical development background to drive innovative strategies in urban revitalization, affordable development, and sustainable communities.