



Dakotah Jennifer

Media Content Specialist at NREUV & Project Community Capital

In joining NREUV, Jennifer brings her knowledge of social media trends, management, and technological savvy. Special skills include film and audio editing capabilities, Microsoft tools, and social media working knowledge and management.

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SKILLS AND CAPABILITIES

Social Media Content Creation:

- Generating Visual Media Content
- Executing Outreach Strategies
- Coordinating Media Accounts
- Producing & Directing Film Content
- Managing All Social Content

Marketing & Promotional Products:

- Generating and designing marketing packets, digital design, and promotional materials

Video & Film Content:

- Film & edit PCC virtual curricula and promotional videos

Organizational:

- MBE & Job Seeker management
- PCC Online management and online platform

CAREER PROFILE

Northern Real Estate Urban Ventures, Washington, D.C. – Media Content Specialist 2020 to Present Data entry, form management, development of fillable deliverables, administrative work.

Black Youth Project, New York City, NY (Virtual) – Social Media Assistant 2020 to present Social Media design and daily management.

Racebaitr, New York City, NY (Virtual) – Communications Intern 2020 to present Administrative communications design and work.

Northern Real Estate Urban Ventures, Washington, D.C. – Data Products Associate 2016 to 2020 Data entry, form management, development of fillable deliverables, administrative work.

EDUCATION

Washington University in Saint Louis, Saint Louis, Missouri B.A., Relevant Emphases: Sociology and American Culture Studies

AWARDS AND AFFILIATIONS

Associations

Sigma Tau Delta Member (international English Honors – 2019)

Awards

2019 Harriet Schwenk Kluver Award